

Rogerson's Advocacy Work and Partnerships

Open Doors for Seniors

INSIDE Rogerson

Innovative Solutions in Housing and Health Services since 1860

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Rogerson has a nearly 165-year history of activism and advocacy in caring for older adults. From our earliest days, Rogerson's mission has uplifted seniors who need services. To this day, in ever-increasingly strategic ways, Rogerson champions that mission.

Walter Ramos, President & CEO, is a powerful advocate for all seniors. He represents Rogerson and our important work on a national level where our successes are applauded and exhibit excellence in leadership.

At Welcome Home, Governor Baker acknowledged his critical partnership with Rogerson and other senior living and healthcare advocates. In his heartfelt remarks, Governor Baker spoke about Rogerson as a leader and partner with state and local government, other housing

and healthcare organizations, and most importantly, the individuals and families we serve. From advocating for increased funding for adult day health services to support for additional affordable housing for seniors, Rogerson is a steadfast and successful leader in fostering growth.

Rogerson has been called upon to provide leadership expertise in recent months. Ramos was invited to join a panel discussion focused on Excellence in Leadership at a conference held by the Massachusetts Assisted Living Association (Mass-ALA). He was asked to explain Rogerson's strategy in making our Adult Day Health Programs more financially sustainable.

In October, Ramos participated in a National LeadingAge panel: "The Prepared Leader," addressing critical preparation for events ranging from pandemics to hurricanes. Ramos was also invited to speak about the past year's Board accomplishments in his role as the National secretary. Ramos reflects, "I am honored to have been appointed to the National LeadingAge Board. I could not be more

proud to represent Rogerson and the efforts of our outstanding team." Beginning January 1, 2023 he will serve as Treasurer.

Rogerson's advocacy in state and national discussions on housing and healthcare for seniors continues to invoke new and exciting opportunities to expand Rogerson's impact and footprint.

Welcome Home 2022 Honors Governor Charlie Baker

Thank you to everyone who made Welcome Home an enormous success. Whether you were able to join us in-person on October 3 or sent a heartfelt donation, your endorsement of Rogerson's mission is very much appreciated.

The Cyclorama at Boston Center for the Arts was packed with smiles – as new and long-time friends, gathered to salute Governor Charlie Baker and raise nearly \$400,000 to fund Rogerson's adult day health programs, memory care services and low-income housing. Jessica Brown, of WCVB NewsCenter5, led a lively conversation with the Governor. The Charles E. Rogerson Award was presented to Governor Baker by Walter Ramos, Rogerson's President & CEO. Governor Baker delivered a humble message, as a devoted son, assisting his parents as they coped with the challenges that come with aging. His profound admiration for all caregivers was compelling. He invited Rogerson staff to stand and led an enthusiastic ovation in appreciation for their commitment. It was a powerful evening, partnering with state and local leaders, united in mission to improve the lives of older adults in our Massachusetts communities.

Welcome Home is Rogerson's signature fundraising event. Each year, it drives the critical funding that supports our mission and strategic growth. Thanks to you, Rogerson is closer to reaching its annual fundraising goals, ensuring our ability to serve 2,000 at-risk elders and families.



Governor Charlie Baker with Walter J. Ramos, J.D., Rogerson's President & CEO



Jessica Brown WCVB NewsCenter5, served as Gala Emcee and interviewed Governor Charlie Baker about the state of healthcare and senior care in Massachusetts.



Walter J. Ramos, J.D., Rogerson's President & CEO, presented to a National LeadingAge audience in Denver, and was elected National Treasurer of the prestigious organization.



Take a Peek Inside Rogerson

The world has changed in the last two years – and Rogerson has changed along with it. During the pandemic, many families kept their loved ones at home in fear of the virus. We witnessed just how much our services were needed when the pandemic diminished access to our adult day health programs.

We recognize that senior living is rapidly evolving. With Rogerson's support, residents and participants are adapting to new ways to access care, stay engaged and connected and thrive beyond the perils of isolation and uncertainty. Today, families are urgently seeking the quality of care that Rogerson delivers. The need for memory care services has escalated. Rogerson also continues to meet the accelerating need for affordable housing that supports older adults who wish to age in their neighborhoods and communities. We are addressing these challenging demands every day with compassion, dignity, and respect.

Active engagement in the community you live in changes the experience of aging.

There is a great need for adult day health programs, especially in the greater Boston area. Families require the extra support caring for their loved ones with special health or memory loss challenges. The pandemic emphasized the acute need for dementia care. Rogerson's adult day health program staff are specially trained to support individuals in the early stages of dementia, as well as to provide ongoing support to them and their families as they progress through their illness. Rogerson does exceptional work in supporting these extra care needs.

At our adult day health program, the emphasis is really on the health of the seniors, and we have registered nurses and LPNs on site to assist with diabetes management and administration of medications, as well as any additional health concerns. Our mission is to protect their health and enhance their quality of life.

- Jenna Stitt, Director, Rogerson's Adult Day Health Programs

Special thanks to all supporters of Rogerson's adult day health programs, including:



Blue Hills Charitable Foundation



Above: Keisha Desmangles works one-on-one with participants and is a specialist in dementia care at Rogerson's Adult Day Health Program.

Below: Program participants enjoy activities and nutritious meals, and benefit from healthcare monitoring.



Left: Rogerson House gardens are an "oasis in the city" where residents can enjoy planting and harvesting.

Right: Residents at Rogerson House participate in meaningful activities to assist with cognitive retention and emotional comfort, and to support motor coordination.

At Rogerson House in Jamaica Plain, we have long been a leader in caring for individuals with memory loss, dementia, and Alzheimer's.

Rogerson House was the first assisted living residence in Massachusetts dedicated solely to working with individuals who have memory loss. During the pandemic, our committed staff assisted residents in navigating a confusing and scary time. One of the great comforts for our residents and visitors is our amazing outdoor spaces - we call it our 'oasis in the city' as it's unparalleled. Residents enjoy walking paths and the gazebo and spending time with family or friends on the patio. We also have beautiful raised gardens which allow us to do "farm to table" with the vegetables grown by our residents. Rogerson's chef cooks the produce and provides cooking demonstrations. We also have our indoor greenhouse, which is open year round. Cooking and gardening are activities that our residents have been doing all of their lives and it gives them a feeling of home. Creating those moments of success is such a vital part of every day.

- Rebekah Levit, Executive Director, Rogerson House

Aging in the community includes affordable housing in the neighborhoods where people worked and lived and have family.

Council Tower is like a big family – we have 144 units and people really feel a part of this community and part of a family. All of our residents have a place in the family and some are natural leaders. I consider Mr. Curtis the patriarch and Ms. Dot the matriarch of the Council Tower family. They make such a difference in the community – always improving or trying to improve the quality of lives for the others in the building, whether that's by making sure that somebody has their food, that their homemaker is coming in, or that if they haven't heard from someone in a day or two that they're knocking on doors or letting staff know that we need to do a wellness check.

We all live here together as a family. And there are people here that are alone, even though they may have children or grandchildren. So we all look out for one another. Community. Family.

- Gina Cohen, Property Manager, Council Tower in Roxbury's Egleston Square

Philanthropy enables Rogerson to advance its mission. We extend our heartfelt thanks to all our supporters, including:



Above: Community gatherings are an aspect of life at Council Tower in Egleston Square, Roxbury.

Below: Community leaders Ms. Dot and Mr. Curtis alongside Gina Cohen (right), Council Tower's Property Manager.

