# INSIDE Rogerson

Innovative Solutions in Housing and Health Services since 1860

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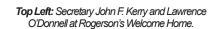
### Rogerson's Welcome Home Honored Secretary John F. Kerry







Rogerson's 2017 Welcome Home Gala honored Secretary John F. Kerry with the Charles E. Rogerson Award. The evening was hosted by Lawrence O'Donnell of MSNBC's The Last Word. Secretary Kerry and Mr. O'Donnell treated guests to a powerful discussion of the state of the nation, the world, and climate change as well as the Secretary's "reason for optimism" in these times. Rogerson received national accolades for the event which was attended by a great many longtime supporters and new friends. To see a full photo album of the event, visit Rogerson's new website at www. rogerson.org.



**Top Right:** Newton Mayor Setti Warren with Secretary Kerry greeted by Rogerson's President, James F. Seagle, Jr.

Center Left: Senator Paul Kirk, Victoria Reggie Kennedy, Lawrence O'Donnell, and Gary Kearney, MD, event co-chair and Rogerson Board member

Center Right: Secretary John F. Kerry greeted Rogerson's residents who attended as special guests

Bottom Left: Dr. Vanessa Kerry introduces her father, Secretary John F. Kerry

Bottom Right: John Hall, event co-chair and Rogerson Board member, Heather Unruh, and Dick Friedman, last year's Welcome Home honoree.







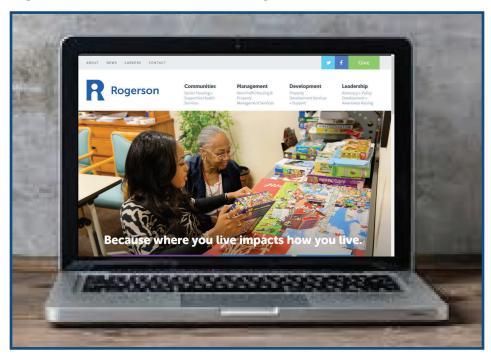


## Rogerson Launches New Website

Rogerson has been working behind the scenes with industry experts to create a new website that has just launched. Still at www.rogerson.org, Rogerson's website aims to provide as much information as clearly as possible to individuals and families

seeking housing and health services in the greater Boston area. In support of its mission to serve elders, Rogerson believes that easy access to information about affordable housing and supportive health services is critical when people are in need.

The fastest growing segments of our population are older adults and the greatest increase in internet usage is happening in this same demographic. Rogerson continues to strive to make the process of finding housing and much-needed supportive services easy at a time when people feel challenged. Please visit the new website at the same address: www.rogerson.org. Someone you know may need our services and you just may be able to set them on the path to better days.



Rogerson's new website is still www.rogerson.org.

#### Rogerson Announces the James F. Seagle, Jr. Legacy Society

ogerson relies on philanthropy to advance our mission to ensure that seniors — particularly those facing economic or health challenges—have access to excellent "aging in community" opportunities. Through estate planning, our donors can continue to build on the legacy of impact that our longest tenured president, James F. Seagle, Jr., began in 1973. In recent years, a number of our donors have made bequests to Rogerson to ensure that the organization has the resources to continue its mission well into the future. If you are among them, we thank you.

#### Benefits of Making an Estate Gift to Rogerson

Estate plan gifts through a will, trust, donor-advised fund, retirement plan, or life insurance policy:

- Are an easy way to support Rogerson.
- May allow you to make contributions that are not otherwise possible.
- Can be tailored and made to meet your personal and familial objectives.
- May be made through a variety of asset types (cash, securities, personal property, etc.).
- Are deductible for federal tax purposes with no limit on the amount of the deduction.
- Are generally not subject to state inheritance or estate taxes.

We hope you will consider including Rogerson Communities in your plans, and encourage you to contact us to discuss the giving strategies and join the James F. Seagle, Jr. Legacy Society. To discuss your plans, please contact Courtney A. Barth, VP of Development and Community Relations, at 617-469-5822 or barth@rogerson.org. Thank you!

