

# Rogerson is a national leader in combating ageism in all forms

Rogerson Communities has been providing housing and health care for elders and low-income individuals and families since our founding in 1860. Today, we serve over 1,700 Greater Boston families through 29 facilities and programs—providing greater independenc and longevity to a diverse range of individuals.

Rogerson works tirelessly to alleviate greater Boston's housing crisis by raising public awareness influencing housing policy, building properties to meet the accelerating need, and partnering with other nonprofit entities to develop and implement effective housing strategies.



# SALUTING OUR LEADER OF 45 YEARS

The year 2017 was certainly a tremendous year at Rogerson, marking the end of an era and the beginning of a new chapter. We are pleased to report continued success for Rogerson in honoring its mission—the best possible way to mark the close of Jamie Seagle's presidency at Rogerson and his transition to a vital advisory consultancy in the year ahead.

Under Jamie's 45-year leadership, the nearly 160-year-old organization has evolved from a single home for aged men to a multi-dimensional enterprise that now encompasses 29 properties and programs throughout greater Boston and beyond. **He helped create a new paradigm** for independent living and fostered the vision of Adult Day Health Programs in Massachusetts, while taking on complex real estate development projects. He spent more than four decades extending Rogerson's wingspan to reach from Boston's Beacon Hill to Roxbury's Egleston Square and the air fields of South Weymouth; from Alzheimer's residential care to independent living that allows elders to stay in their communities; from adult day health programs that stave off hospitalizations and nursing home admissions to rehabilitative and personalized fitness programming.

## Jamie has led by defying conventional wisdom about the limitations of aging and insisting that life stages be understood and supported.

At the same time, Jamie solidified Rogerson's leadership. Under his watch, we pioneered adult day health, Fitness First, the resident service coordinator model, and pet-friendly housing. We have built a range of housing options for low-income and moderate-income elders. Jamie's strength in developing durable partnerships has carried Rogerson through tough economic periods and set a solid foundation for tomorrow's challenges.

After 45 years as CEO, Jamie is looking ahead as he continues advocating for affordable housing, the platform for all "aging in community" services. He is also supporting our new President and CEO, Walter J. Ramos, J.D., who began his term in July, 2018. At this pivotal time for Rogerson and the communities we serve throughout Greater Boston—and blessed with a fine reputation, financial strength, and excellent leadership at the staff and Board levels, Mr. Ramos will have a great foundation upon which to build. On behalf of the thousands of elders and their families served by Rogerson under Jamie's leadership, we shall remain ever thankful, both for his legacy, and his continued commitment to fighting ageism at every turn.

BRIT D'ARBELOFF

BRIT D'ARBELOI Board Chair JOHN L. HALL, II

WE HAVE A VISION FOR WHAT LATE LIFE COULD BE,
WE'RE STILL BUILDING ON THAT VISION.

# JAMES F. SEAGLE, JR.

YOU JUST HAVE TO LOVE ONE OLD PERSON TO KNOW

THAT WHAT ROGERSON DOES IS IMPORTANT.



INNOVATIVE PROGRAMS

Rogerson pioneered the Adult Day Health model in Massachusetts and expanded the role of the service coordinator to support and monitor every resident in our affordable housing. We designed a fitness program for residents and participants in Adult Day Health and were the first to both encourage and allow a pet-friendly policy in our buildings.



#### WE'RE DOING GOOD FOR PEOPLE

WHO CAN'T FIND AFFORDABLE HOUSING IN LATE AGE.

ROGERSON CONTINUES TO INNOVATE EVEN IN THE FACE OF INSUFFICIENT REIMBURSEMENT, WE HAVE NEVER SHIED AWAY FROM PROVIDING SERVICES FOR LOW-INCOME ELDERS THAT MAKE SENSE.

**AGE DOESN'T CHANGE YOU** 

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The James F. Seagle, Jr. Society recognizes donors who have expressed their deep commitment to Rogerson by including a gift to the organization in their estate plans through a will, trust, donor-advised fund, retirement plan, or life insurance policy. We are forever grateful to the founding members listed here.

#### FOUNDING MEMBERS Brit d'Arbeloff

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### **FINANCIAL** INFORMATION

### Thank you for your support!

Rogerson benefits from a generous community of donors to achieve our mission. Philanthropic contributions are vital for capital expenditures, as they maintain and improve our program delivery as well as support essential repairs to our buildings. In 2017, Rogerson received grants that enabled us to install a new roof at Rogerson's Roslindale campus and purchase two new vans and adaptive technology for the adult day health programs. Rogerson also launched a planned giving society that established the James F. Seagle, Jr. Fund for Affordable Housing to support the future creation and preservation of affordable housing for older adults. The response was tremendous and included estate gifts in addition to outright one-time contributions. As responsible stewards, Rogerson strives to achieve a balanced operational budget year after year.

### REVENUES \$3.644.537 Management & Consulting \$3.151.047 Adult Day Health Programs \$1 900 404 Investments & Other Income \$9,213,027 **EXPENSES** Programs & Management \$5.932.672 Staff & Administration \$2,073,598 \$8,006,270

End of Year \$31,590,313

**NET ASSETS** 

# 2018 PEOPLE & PROPERTIES

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