

ROGERSON
2017 ANNUAL REPORT

LEADERSHIP

WE HAVE LED BY **CHANGING THE CONVERSATION** FROM THE IDEA OF TAKING CARE AND MAKING DO—TO DEMONSTRATING HOW **LATE LIFE CAN BE ENGAGING, CHALLENGING, HEALTHY AND JOYFUL.**

Rogerson is a national leader in combating ageism in all forms

Rogerson Communities has been providing housing and health care for elders and low-income individuals and families since our founding in 1860. Today, we serve over 1,700 Greater Boston families through 29 facilities and programs—providing greater independence and longevity to a diverse range of individuals.

Rogerson works tirelessly to alleviate greater Boston's housing crisis by raising public awareness, influencing housing policy, building properties to meet the accelerating need, and partnering with other nonprofit entities to develop and implement effective housing strategies.



SALUTING OUR LEADER OF 45 YEARS

The year 2017 was certainly a tremendous year at Rogerson, marking the end of an era and the beginning of a new chapter. We are pleased to report continued success for Rogerson in honoring its mission—the best possible way to mark the close of Jamie Seagle's presidency at Rogerson and his transition to a vital advisory consultancy in the year ahead.

Under Jamie's 45-year leadership, the nearly 160-year-old organization has evolved from a single home for aged men to a multi-dimensional enterprise that now encompasses 29 properties and programs throughout greater Boston and beyond. **He helped create a new paradigm** for independent living and fostered the vision of Adult Day Health Programs in Massachusetts, while taking on complex real estate development projects. He spent more than four decades extending Rogerson's wingspan to reach from Boston's Beacon Hill to Roxbury's Egleston Square and the air fields of South Weymouth; from Alzheimer's residential care to independent living that allows elders to stay in their communities; from adult day health programs that stave off hospitalizations and nursing home admissions to rehabilitative and personalized fitness programming.

Jamie has led by defying conventional wisdom about the limitations of aging and insisting that life stages be understood and supported.

At the same time, Jamie solidified Rogerson's leadership. Under his watch, we pioneered adult day health, Fitness First, the resident service coordinator model, and pet-friendly housing. We have built a range of housing options for low-income and moderate-income elders. Jamie's strength in developing durable partnerships has carried Rogerson through tough economic periods and set a solid foundation for tomorrow's challenges.

After 45 years as CEO, Jamie is looking ahead as he continues advocating for affordable housing, the platform for all "aging in community" services. He is also supporting our new President and CEO, Walter J. Ramos, J.D., who began his term in July, 2018. At this pivotal time for Rogerson and the communities we serve throughout Greater Boston—and blessed with a fine reputation, financial strength, and excellent leadership at the staff and Board levels, Mr. Ramos will have a great foundation upon which to build. On behalf of the thousands of elders and their families served by Rogerson under Jamie's leadership, we shall remain ever thankful, both for his legacy, and his continued commitment to fighting ageism at every turn.

Handwritten signature of Brit D'Arbeloff in black ink.

BRIT D'ARBELOFF
Board Chair

Handwritten signature of John L. Hall, II in black ink.

JOHN L. HALL, II
Vice Chair

WE HAVE A VISION FOR WHAT LATE LIFE COULD BE,
WE'RE STILL BUILDING ON THAT VISION.

JAMES F. SEAGLE, JR.

YOU JUST HAVE TO LOVE ONE OLD PERSON TO KNOW
THAT WHAT ROGERSON DOES IS IMPORTANT.

LEADERSHIP

COMBATING AGEISM

Rogerson has been the voice and unrelenting articulator of a vision for a future without ageism. Our support for *aging in community* has coalesced in partnerships with advocates who share our mission of ensuring a better tomorrow for elders, particularly those in need of housing, adult day health, fitness and memory loss programs. We have made dignity and respect our highest priorities.

Rogerson's portfolio of affordable housing enables over 2,000 individuals and families to live and thrive in their community. Affordable housing is the basis for successful aging in community by eliminating stress in the lives of low- and moderate- income older adults.

AFFORDABLE HOUSING

PARTNERSHIPS

Rogerson has been successful in forging partnerships with state and national agencies as well as with elected officials. Working together we have been able to continue our work to develop new affordable housing and supportive programs for older adults.

As America's aging population is growing, funding is shrinking, yet the need for adult day health programs and affordable housing is greater than ever. Recognizing this crisis in the care for our older adults, Rogerson has taken an active position in advocating on the state and national levels to ensure that these programs are valued and continue to be funded.

ELDER ADVOCACY

INNOVATIVE PROGRAMS

Rogerson pioneered the Adult Day Health model in Massachusetts and expanded the role of the service coordinator to support and monitor every resident in our affordable housing. We designed a fitness program for residents and participants in Adult Day Health and were the first to both encourage and allow a pet-friendly policy in our buildings.



2018 PEOPLE & PROPERTIES

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John L. Hall, II, *Vice Chair*
Patricia M. Hillman, *Treasurer*
Karla Todd, *Clerk*

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Merlin Southwick
Robert Tuchmann
Ellen Takagi Walsh*
Georgiana K. White
Peter Zane

**Past Board Member*

SENIOR MANAGEMENT

Walter J. Ramos, J.D., *President & CEO*
James F. Seagle, Jr., *President Emeritus*
Laurie Novakoff Trilling, *Chief Operating Officer and Vice President of Operations*
Darcey Lepisto Adams, LICSW, *Vice President of Health Services*
Courtney A. Barth, *Vice President of Development and Community Relations*
Ken Crisafulli, *Vice President of Facilities*
Nancy Kowalski, *Vice President of Human Resources*
Chitra Sharma, *Vice President of Finance*

PROPERTIES & PROGRAMS UNDER MANAGEMENT

Beacon House
Carleton House
Community at Pond Meadow
Cooper House
Council Tower
Daggett-Crandall-Newcomb Home
Fairing Way
Farnsworth House
Fenway Studios
Florence House
Hale Barnard Services
Hill House
Hong Lok House
Joy Street Residence
Longfellow House
Peter Faneuil House
Pond Home
Residences at Snow Place
Rogerson House
Rogerson House Day Program
Rogerson Egleston Adult Day Health Program
Rogerson Roslindale Adult Day Health Program
Rogerson Roslindale Dementia Day Program
Rogerson Fitness First
Roslindale House
Spencer House
Sophia Snow House
Springhouse
Walnut House



Rogerson Communities 1 Florence Street Boston, MA 02131
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