

OUR FINANCIALS CONTINUE TO DEMONSTRATE THAT SOCIAL IMPACT AND ECONOMIC VITALITY CAN GO HAND IN HAND.

WE ARE BREAKING NEW GROUND AND TURNING INNOVATIVE IDEAS INTO SOLUTIONS FOR OUR MOST VULNERABLE NEIGHBORS.



**Same  
principles,  
new directions.**

ROGERSON  
2016 ANNUAL REPORT



## INNOVATION AND OPPORTUNITY



LINK THE GENERATIONS WITH SUPPORTIVE SERVICES

Looking back on the work of 2016 it is clear that Rogerson is not the "same old" organization it was—not the same as it was more than 150 years ago when we began, not the same as it was 45 years ago when I took over leadership, and not even the same as it was just a year ago. Sure, our foundation and resolve remain steadfast, but the ever-expanding challenges of elder enrichment and housing continue to call for new thinking and innovative solutions.

Recognizing that the aging population we serve is also not the "same old," Rogerson has grown to meet the needs of an increasing number of moderate income elders who, along with their lower-income peers, confront a staggering shortage of affordable and appropriate housing in their later-life years. With the opening of **Fairing Way** in 2016, Rogerson is proud to be providing the first 104 apartments (there will be 211 apartments when Phase II is completed) and 50 nursing home beds in this new, beautiful independent living and nursing care facility in **South Weymouth**. The successful completion of Fairing Way project has opened doors for many moderate income seniors, allowing them to age in community with access to quality care and a host of amenities.

A reflection of our ongoing commitment to inspiring amenities, Rogerson received a wonderfully generous donation of art in 2016. The collection of paintings gifted by an anonymous donor have been placed throughout many of Rogerson's restored-antique and newly-constructed properties and in our program spaces, enriching the environments for our residents and participants. It has long been a hallmark of Rogerson to create and maintain beautiful interiors that enhance the dignity of those who live and work in our facilities.

We never consider accolades to be "same old" and we are delighted to have received the **Excellence in the Workplace Award** from LeadingAge Massachusetts. A prestigious recognition from our statewide partners in caring for elders, this award reflects our longstanding commitment to recruiting the best in each area of expertise and providing an environment of partnership and leadership that allows employees to career-in-place.

We are proud of the longevity of many our employees and the abundance of leadership that has grown up through our ranks. Our fine staff's institutional knowledge and professionalism are strong elements of our continued success.

2016 has been a year of achievements that represent the best of our unwavering principles, one of which is a long-standing, proactive penchant for seizing new opportunities. Our environment fosters innovation and encourages bold initiatives that lift up the communities we serve. Our own longevity assures a keen historic lens and reminds us that, as our elder population grows and needs evolve, so must our responses. We're proud to be the "same old" Rogerson, leading the way.

It is a pleasure to share with you this report of our work in 2016.

*James F. Seagle, Jr.* *Fred D'Arbeloff*

JAMES F. SEAGLE, JR.  
President

BRIT D'ARBELOFF  
Board Chair

## While our foundation remains steadfast, the ever-expanding challenges of elder enrichment and housing always require innovative solutions.

FOSTER SECURITY AND PEACE OF MIND



WE ARE BREAKING NEW GROUND AND TURNING INNOVATIVE IDEAS INTO SOLUTIONS FOR OUR MOST VULNERABLE NEIGHBORS.

## 2016 GIFTS TO ROGERSON COMMUNITIES

Our 2016 financial report reflects the consistent philanthropic growth essential to achieving our mission. Augmenting the successful *Beacon House Campaign, Welcome Home*, Annual Fund and generous grant support of numerous capital projects, Rogerson received a \$250,000 bequest from a loyal donor. Like many of our investment gains, these funds are used to meet operating expenditures and directed to the endowment and other mission-critical initiatives.

### INDIVIDUALS

**\$100,000 and above**  
Anonymous, Brit d'Arbeloff

**\$50,000–99,999**  
Eugene H. & Meredith P. Clapp

**\$25,000–49,999**  
Richard L. Friedman & Friedman Family Charitable Foundation · John L. Hall, II & Ann T. Hall · Susan Rothenberg

**\$10,000–24,999**  
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**\$5,000–9,999**  
Timothy S. & Sarah A. Allen · Paul & Ashley Bernon · Lator Patricia N. Burdick · The Connors Family · John E. & L. Adrienne Cupples · Mr. & Mrs. John J. Edwards · Bayard & Julie Henry · Mr. & Mrs. Edward C. Johnson, III · Mr. & Mrs. David S. Lee · Patrick & Kristina Lyons · Carl J. Martignetti · Alan & Cecily O. Morse · Joseph & Katherine O'Donnell · Samuel O. Thier, M.D. & Paula Thier · William & Lia G. Poorvu · Karla S. Todd

**\$2,500–4,999**  
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**\$1,000–2,499**  
Elizabeth Ames/CLF Foundation · Keith Archibald · George & Caroline Minoz Belli · Dr. & Mrs. Merle Berger · John Edward & Suzanne Besser · Andrew P. & Amy W. Burnes · Harold J. Carroll · Jay & Christy Cashman · Riaz & Cecile Cassum · Kenneth & Cara Crisafulli · William J. & Sarah Ducas · Patrick Dwyer · David & Nina Fialkow · Daniel W. & Maria Gerrity · Victoria T. Baker Grabows · Daniel A. & Dorothy A. Grady · Madeleine B. Grant · James F. Hunnewell, Jr. & Susan W. Hunnewell · John H. and Susan T. Buck Charitable Foundation · Mary J. Kakas · David J. Karas & Patricia C. Peters · Brian Kavooogan · Gary P. Kearney, M.D. & Susan Kearney · Demos Kouvaris & Lisa Nickerson · J. Kevin & Susan D. Leary · Nancy C. Lincoln & Louise Reddi Ford · Stephen Mead, Jr. & Laetitia F. Mead · Jean & Kyra Montagu · Pamela Morris · Peter C. Nordblom · Peter L. & Natasha O'Brien · David Parker & Janet Tiampo · Samuel Plimpton & Wendy Shattuck · Joseph M. Rizzo & Mary L. Ryan · Rodman Ford Lincoln-Mercury · G. Neal & Marjorie G. Ryland · Roger L. Snow, M.D. & Harron Ellenson · T.L. & Lucinda H. Stebbins · Jay & Laurie N. Trilling · Janet Lee Washington · Susan M. Williams · Fred Wittmann & Christine Kondoleon · In honor of Brit d'Arbeloff · Howard & Fredericka Stevenson · In honor of Richard Friedman · Anonymous; Mr. & Mrs. Lionel K. Spiro · In honor of John L. Hall, II · G. West & Victoria G. Saltonstall

**\$500–999**  
Sallie Adams · Greg Agganis · Betsy I. Ansin · Carolina D. Tress Balsbaugh · Courtney A. Barth · Alan & Be Bilzerian · Catherine V. Brigham · Neal Buchalter · Carolyn F. Corcoran · Mr. & Mrs. A. David Davis · Robert S. & Bobo Devens · John E. Dragat & Pia K. Bertelli · Robert P. & Joy K. Fallon · Daniel B. Ford, III & Amy S. Ford · Joseph S. & Cynthia L. Freeman · Arthur L. & Vida Goldstein ·

Barbara Grossman · Joseph W. Hammer · Matthew Hobbs · James D. Houghton & Constance B. Coburn · James S. & Bess Hughes · Timothy A. Ingraham · Thomas R. & Robin Jackson · Christa Jones · James L. & Sarah Joslin · James & Lee Ladd · Jorge Laires · David T. and Susan H. Lawrence · Gary Leach · Stephen D. Lewinstein · Stacey L. Marino · Joseph B. & Rachel A. Martin · Barbara J. McNeil, M.D., Ph.D. · Gary R. & Holly Burnet Mikula · Marc Riblet · Ursula Riblet · James C. Rosenfeld & Sharon Nolan · Ross E. & Kathleen B. Sherbrooke · Brian J. Slater · Edward Sople · Inez Stewart · H. Porter Terry, III & Carol L.S. Terry · Thomas C. & Ellen Takagi Walsh · Peter Wender · Peter O. & Sally Wilde · In memory of Betsy P. Leitch · William Leitch

**\$250–499**  
Darcey Lepisto Adams · Lawrence A. & Susan H. Bianchi · Thomas J. Butters · Tom Chaffee · Thomas M. Clafin, II & Rachel C. Clafin · Betsy Crum · Steve Cucchiaro · Simon D. Eccles & Carolyn Hitt · James M. & Janet B. Fitzgibbons · Fred & Eleanor Glimp · Stephen E. Goldfinger, M.D. · Erling A. Hanson, Jr. & Elizabeth M. Hanson · Florence L. Everett · Islande Icart · Maritza Jones · Jerome P. Kassirer, M.D. & Sheridan L. Kassirer · Yongjoo Kim · Peter Kuttner · Lisa A. Martancik · Nancy E. Martilla · James R. & Karen McSherry · John S. & Sandra M. McWhirter · Phillip Miller · Sung Park · Greg Poulos · Alejandro & Aruna Quiroga · Gustavo Quiroga · Edward B. & Nancy H. Roberts · Gail Roberts · William G. Rogerson · Michael J. & Karen Rotenberg · Antoinette Russell Jeffrey W. & Cheryl W. Sacks · Richard L. & Diane H. Schmalensee · Drs. Richard D. & Mary D. Scott · Myles D. & Lise Lange Striar · Robert & Helen B. Thomas · Jeffrey Walker · Thomas E. Weesner · Jason Weissman · Pramila R. Yadav, M.D. · In honor of John L. Hall, II · Ronald L. & Mary A. Skates

**\$100,000–999,999**  
Anonymous (1)

**\$10,000–499,999**  
G. Robert & Alida B. Stange · Ruby W. & Lavon Parker Linn Foundation

**\$50,000–99,999**  
Anonymous (1) · Charles H. Farnsworth Trust, Bank of America, N.A., Trustee · Fidelity Investments Charitable Gift Fund

**\$25,000–49,999**  
Dellbrook Construction, LLC · Elisha Ashton Trust · The Janey Fund Charitable Trust

**\$10,000–24,999**  
Anonymous (1) · BrooklineBank · Bushrod H. Campbell and Adah F. Hall Charity Fund · Charles F. Bacon Trust, Bank of America, N.A., Trustee · Eastern Bank Charitable Foundation · The Hamilton Company Charitable Foundation · Health Resources In Action · The James and Sarah Dyer Charitable Fund, Bank of America, N.A., Trustee · Nixon Peabody LLP · Sailors' Snug Harbor of Boston · Sherry & Alan Leventhal Family Foundation

**\$5,000–9,999**  
Alice Willard Dorr Foundation · Blue Hills Bank Charitable Foundation · Boston Evening Clinic Foundation · Brookline Tuberculosis & Health Society · Cambridge Seven Associates · Combined Properties, Inc. · Edward Austin Trust, Bank of America, N.A., Trustee · The Fieldstone Foundation · Holiday, Fenoglio, Fowler L.P. · John Moriarty & Associates, Inc. · Marianne J. H. Witherby Foundation · The Mary B. Dunn Charitable Trust · The Mattina R. Proctor Foundation · Partners HealthCare Systems, Inc. · Robert Brigham Trust · Tishman Construction · Tufts Health Plan · The U.S. Charitable Gift Trust · Vanguard Charitable Endowment

**\$2,500–4,999**  
Adelard A. Roy and Valeda Lea Roy Foundation · The Boston Foundation · Boston Private Bank & Trust Company · HUB International New England · Merck Partnership for Giving · Mulken Mechanical, Inc. · New England Patriots Charitable Foundation · Penobscot Investment Management Co., Inc. · Seaward Management · TXJ Foundation

**\$1,000–2,499**  
3Edge Asset Management/SteveCucchiaro · The Alchemy Foundation · Boston Red Sox Foundation · Brooks Automation · CeltiCare Health · CohnReznick · The Druker Company, Ltd. · Estate of Noah Katz · Fiduciary Trust Company · Grayson Family Foundation · NED Management L.P. · Rubblestone Foundation · Schwab Charitable

## We are honored to have your enduring support.

**Up to \$100**  
Peter W. Bolton · Mrs. F. Gorham Brigham, Jr. · Tina Caruso · Susan Correa-Silva · Judith A. Coughlin · David L. Gladstone · Patrick Grant · Herman D. & Selma E. Greenfield · William H. & Christine M. Hayes · Joseph A. Hunter & Esther Schlorholtz · Eric Jausseran · Catherine H. Mason · Dyan McClimon-Miller · Margaret E. Michaud · Hanni Myers · Harold I. Pratt · Darien N. Smith · Regina G. Snowden · Jean C. Stanbury · Michael & Annlinea Terranova · Richard L. & Lisa Tucker · Michael Winston · In memory of Michael J. Brower, Ph.D. · Wendy Drexler & Herb Friedman · In memory of Florence Lieberman · The Hoffman Family · In memory of Helene Santwer · Gerald F. & Georgiana K. White · In memory of Helen Vogel · Alexander Kaye · Alfred R. Wolff

**In-Kind Donations**  
Bill and Gail Fine WCVB · Michael Blanchard Photography · Bloomingdale's · Leyna Bonser · Catholics/Carol Lasky · The Charles Hotel · Coach · John L. Hall, II & Ann T. Hall · Island Creek Oyster Bar · Maverick Productions · Barbara Quigley & Associates · Table Toppers · Max Ultimate · Universal Wilde · Michael Wasserman · Verna Wilson · Winston Flowers

### CORPORATIONS AND FOUNDATIONS

**\$500,000–999,999**  
Anonymous (1)

**\$10,000–499,999**  
G. Robert & Alida B. Stange · Ruby W. & Lavon Parker Linn Foundation

**\$50,000–99,999**  
Anonymous (1) · Charles H. Farnsworth Trust, Bank of America, N.A., Trustee · Fidelity Investments Charitable Gift Fund

**\$25,000–49,999**  
Dellbrook Construction, LLC · Elisha Ashton Trust · The Janey Fund Charitable Trust

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**\$5,000–9,999**  
Alice Willard Dorr Foundation · Blue Hills Bank Charitable Foundation · Boston Evening Clinic Foundation · Brookline Tuberculosis & Health Society · Cambridge Seven Associates · Combined Properties, Inc. · Edward Austin Trust, Bank of America, N.A., Trustee · The Fieldstone Foundation · Holiday, Fenoglio, Fowler L.P. · John Moriarty & Associates, Inc. · Marianne J. H. Witherby Foundation · The Mary B. Dunn Charitable Trust · The Mattina R. Proctor Foundation · Partners HealthCare Systems, Inc. · Robert Brigham Trust · Tishman Construction · Tufts Health Plan · The U.S. Charitable Gift Trust · Vanguard Charitable Endowment

**\$2,500–4,999**  
Adelard A. Roy and Valeda Lea Roy Foundation · The Boston Foundation · Boston Private Bank & Trust Company · HUB International New England · Merck Partnership for Giving · Mulken Mechanical, Inc. · New England Patriots Charitable Foundation · Penobscot Investment Management Co., Inc. · Seaward Management · TXJ Foundation

**\$1,000–2,499**  
3Edge Asset Management/SteveCucchiaro · The Alchemy Foundation · Boston Red Sox Foundation · Brooks Automation · CeltiCare Health · CohnReznick · The Druker Company, Ltd. · Estate of Noah Katz · Fiduciary Trust Company · Grayson Family Foundation · NED Management L.P. · Rubblestone Foundation · Schwab Charitable

**Fund** · Sophia Snow Place · The Steppingstone Foundation · Stevenson Family Charitable Trust · The Stifler Family Foundation

**\$500–999**  
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**\$100–249**  
Community Development Corp. of Boston, Inc. · Fire Opal LLC · Industrial Floor Covering, Inc. · James Kelly & Sons, Inc. Landscaping Co. · Live Nation—New England

**Up to \$100**  
Alistar Waterproofing & Building Restoration, Inc. · Amazon · Carol Kaplan · Devaney Energy Inc. · Fern Leaf Contract Sales/Lori Weissberg · Massachusetts Institute of Technology · Michael Blanchard Photography

### GIFTS TO ROGERSON HOUSE: INDIVIDUALS

**\$10,000–24,999**  
In Memory of David E. Watson: Barbara G. Howland

**\$5,000–9,999**  
Gregory, Kim Charolett, Preston Lewis

**\$1,000–2,499**  
Anonymous (1)

**\$100–249**  
In memory of Michael Brower, Ph.D.: Mr. & Mrs. David Conover; Karen Klein; Katherine Schilling · In memory of Helen Vogel: James L. & Alison Mull Connolly; Midad & Ellen Rabina; Arthur I. Segel & Patti B. Saris; Charles F. Wu

**Up to \$100**  
In memory of Michael Brower, Ph.D.: Terence I. Belli & Terri H. Bogage; Laura Derman & Lee Teitel; Richard & Lynn Tucker · In memory of Helen Vogel: Brenda Erickson; Thalia McMillion; Michael & Brenda Silverman; Norman & Adelle Zimbel

### GIFTS TO ROGERSON HOUSE: CORPORATIONS AND FOUNDATIONS

**\$25,000–49,999**  
An anonymous fund of the Rochester Area Community Foundation

**\$10,000–24,999**  
The Hamilton Company Charitable Foundation

**\$1,000–2,499**  
The Barrington Foundation, Inc.

### GIFTS TO MT. PLEASANT HOME: CORPORATIONS AND FOUNDATIONS

**\$10,000–24,999**  
Charles F. Bacon Trust, Bank of America, N.A., Trustee · Charles H. Farnsworth Trust, Bank of America, N.A., Trustee

**\$1,000–4,999**  
Bushrod H. Campbell and Adah F. Hall Charity Fund

## 2016 FINANCIALS

Rogerson's financial report for 2016 demonstrates the consistent growth of philanthropic support essential to achieving our mission. We are proud to have achieved a total of \$1,070,000 in contributions to the *Beacon House Campaign*, a special, one-time fundraising initiative restricted to future Rogerson projects. We are also honored to have received \$250,000 from Alida Stange Trust Investment Endowment and \$100,000 toward Beacon House. Rogerson's total investment gains are not used for operating expenditures and are being directed to the endowment.

REVENUES	\$
Management & Consulting	3,788,586
Adult Day Health Programs	3,183,228
Contributions	2,413,135
Investments & Other Income	182,629
	<b>9,567,578</b>
EXPENSES	\$
Programs & Management	5,713,057
Staff & Administration	1,784,651
	<b>7,497,708</b>
NET ASSETS	\$
End of Year	<b>28,368,722</b>

## Our environment encourages bold initiatives that lift up many underserved communities.



Rogerson.org

Photography: Michael Blanchard · Design: Cahoots ©2017, Rogerson

OUR FINANCIALS CONTINUE TO DEMONSTRATE THAT SOCIAL IMPACT AND ECONOMIC VITALITY CAN GO HAND IN HAND.

PEOPLE & PROPERTIES

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JOSEPH L. SERAFINI\*  
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WILLIAM C. STONE\*  
ROBERT TUCHMANN  
ELLEN TAKAGI WALSH\*  
GEORGIANA K. WHITE  
PETER ZANE

\*Former Director

Thank you for being part of Rogerson!

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JAMES F. SEAGLE, JR.  
*President*

SIMONE AUSTER  
*Executive Assistant to the President*

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KEN CRISAFULLI  
*Vice President of Facilities*

NANCY KOWALSKI  
*Vice President of Human Resources*

CHITRA SHARMA  
*Vice President of Finance*

LAURIE N. TRILLING  
*Chief Operating Officer*

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CARLETON HOUSE  
COMMUNITY AT POND MEADOW  
COOPER HOUSE  
COUNCIL TOWER  
ELDER ASSISTANCE FUND  
FARNSWORTH HOUSE  
FENWAY STUDIOS  
FLORENCE HOUSE  
HALE BARNARD SERVICES  
HILL HOUSE  
HONG LOK HOUSE  
JOY STREET RESIDENCE  
LONGFELLOW HOUSE  
MASON WRIGHT  
PETER FANEUIL HOUSE  
POND HOME  
RESIDENCES AT SNOW PLACE  
ROGERSON HOUSE  
ROGERSON HOUSE DAY PROGRAM  
ROGERSON EGLESTON ADULT DAY HEALTH PROGRAM  
ROGERSON ROSLINDALE ADULT DAY HEALTH PROGRAM  
ROGERSON ROSLINDALE DEMENTIA DAY PROGRAM  
ROGERSON FITNESS FIRST  
ROSLINDALE HOUSE  
SOPHIA SNOW HOUSE  
SPENCER HOUSE  
SPRINGHOUSE  
WALNUT HOUSE

ENCOURAGE INTERACTION WITHIN EACH WARM, FAMILY-LIKE COMMUNITY

LISTEN TO RESIDENTS' NEEDS, RESPOND WITH KINDNESS IN FULL MEASURE

INTEGRATE HOLISTIC HOUSING, HEALTH CARE, AND SUPPORTIVE SERVICES SOLUTIONS

RESPECT DIVERSE CULTURAL TRADITIONS

CREATE STIMULATING PROGRAMS THAT PROMOTE HEALTHFUL OUTCOMES

Every day, we renew our long-standing commitment to enriching the lives of those we serve.



BUILD REMARKABLE FACILITIES FOR ELDERLY, LOW-INCOME RESIDENTS

REMAIN A MODEL AND A MAGNET FOR COLLABORATIVE ENTERPRISES

ENGAGE AND RETAIN THE FINEST PROFESSIONALS IN THE AGING FIELD

EXTOL HUMAN DIGNITY, SELF-RELIANCE, AND VITALITY

REDEFINE "OLD" AS VALUED, "NEW" AS OUR SHARED HORIZON

Same principles, new directions.

ROGERSON 2016 ANNUAL REPORT