

ROGERSON COMMUNITIES

150 YEARS



1904

At the turn of the century, the Home captured the interest of Charles E. Rogerson, a distinguished Bostonian who was then President of the Boston Safe Deposit & Trust Company. Rogerson took on a leadership role at the Home for Aged Men as President in 1904. Charles E. Rogerson is also well-known for founding The Boston Foundation with his son. Together they set a standard for charitable giving in the city.



1860

The "Home for Aged Men" was founded in Boston for the care of "respectable, aged and indigent men," with prominent philanthropist Moses Grant as President.



1920's-1950's

As it did from the beginning, the Home flourished through peace and wartime, and was led by various prominent men. It was not until the 1950's that the Board decided to make another move. They purchased land overlooking Jamaica Pond and hired a prestigious Boston firm to design a new building specifically to meet the needs of older men.



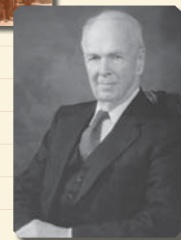
1964

When James F. Hunnewell was elected President, no one could imagine the tremendous changes ahead for the organization. During his 30-year tenure, Hunnewell initiated many new projects and also hired James F. Seagle, Jr. as Executive Director.



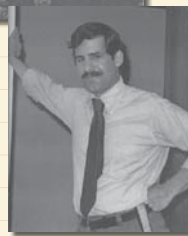
1957

The men moved into the new Georgian-style building in 1957 to enjoy the best affordable retirement of its day. The Home was renamed Rogerson House, in honor of its former leader. Today it is the area's premier facility for people with Alzheimer's disease and memory loss.



1973

Seagle brought a new vision to Rogerson Communities and planted seeds for new development. With Hunnewell's support, he helped create a new paradigm for independent living. Seagle took the organization from a single home to the multi-dimensional organization it is today: a network of 26 innovative facilities and programs.



1978

With Seagle at the helm, Rogerson pioneered adult day health programs in Massachusetts, and today the organization sets the standard with five adult day health programs throughout Greater Boston.



1980's

A sea change for Rogerson came with the development of its first independent living facility. Most importantly, it provided an opportunity for Rogerson to expand its mission to include women. It was also the nation's first subsidized elder housing which actually encouraged residents to keep pets.



With Farnsworth House an instant success, Rogerson moved on to develop Beacon House on Beacon Hill. This highly regarded project put Rogerson Communities on the map, making it Boston's premier non-profit real estate developer. Other non-profits began to seek out Rogerson's expertise in reclaiming abandoned and historic properties and realizing complex development projects.



1990's

With six residential facilities and an adult day health program under management, and with the leadership of Hunnewell's successor John E. Cupples, Rogerson House changed its name to ROGERSON COMMUNITIES to better reflect the organization's expanded mission.



At the end of the decade, Rogerson was asked to spearhead the redevelopment of the former Home for Aged Couples. This Home was founded in the early 1900's by Dr. Elizabeth Carleton to augment the services offered by the original Home for Aged Men and its sister organization, the Home for Aged Women.



NEW MILLENNIUM

Always a proponent of keeping elders active, fit, and engaged, as part of a campaign driven by board chair David S. Lee and campaign chairs Lloyd Dahmen and Paula Thier, Rogerson launched an exciting new initiative: Rogerson Fitness FIRSTSM, a strength training program designed especially for elders. Today, Healthy Rogerson, a comprehensive wellness initiative, is being implemented throughout the organization.



In the new millennium, Rogerson continues to work with other non-profits to meet the needs of Boston's low-income and elder population. The organization also seeks to support moderate-income elders, a growing, yet under-served population. Building on the success of Florence House, a life-lease program for this group, Rogerson worked with Sophia Snow House to create Sophia Snow Place, offering both independent living and a rest home from which services can be purchased à la carte.

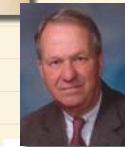


2010

As Rogerson celebrates its sesquicentennial year, it remains steadfast to the mission originated by its founders: to provide quality housing and services to those who are "long on years and short on funds."

With Jamie Seagle, and a committed board of directors led by the organization's first female chair, Paula Thier, four new projects are in development—and there are countless others on the horizon.

Working together, Rogerson Communities and its community partners can do even more to guarantee that elders in our city will live with dignity, longevity, and vitality—in housing they can afford, with a better quality of life and a more positive, healthier outlook.



Celebrating 150 Years of INNOVATIVE HOUSING and HEALTH SERVICES for Elders