



Update!

ROGERSON COMMUNITIES

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Spring 2007

Coming Home to Egleston Square: Spencer House Nears Completion

Rogerson Communities continues to change the image of affordable housing in Boston. Construction of Spencer House, Phase Two of the \$27 million redevelopment project in Egleston Square, is ahead of schedule and almost complete. "Construction has been running smoothly and completion is scheduled for the end of June," said Director of Building Services Ken Crisafulli.

The development of Spencer House is a joint effort by the City of Boston, Forward, Inc. and 25 School St, Inc., a non-profit affiliate corporation of Rogerson Communities.

Rogerson began the initial rent-up process during the first full week in March. "It was a successful week and our Egleston Square neighbors are excited about the new building some will soon call home," said Property Manager Maggie Gonzalez-Colon.

When open, Spencer House will offer 46 one-bedroom modern apartments to elders and three wheelchair accessible apartments. Amenities include air conditioning, solid wood kitchen cabinets with pantries, common laundries, sitting rooms, two elevators, and landscaped grounds with walking paths.

Supportive services will also be available on site and include Rogerson's state-of-the-art strength training program and an adult day health program which will serve approximately 50 neighborhood and resident elders daily.



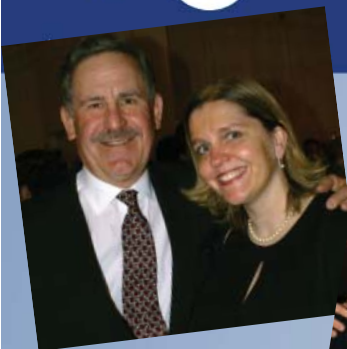
Residents will move into Spencer House this summer.

An Evening of Art and Inspiration

ART OF JULY

Art of July is a dazzling, art-inspired auction featuring the work of local and national painters, jewelers, photographers, clothing designers and illustrators. Founded by Rogerson Overseer Randace Rauscher Moore, the event is now in its 14th successful year. Moved to May in 2007, Art of July has raised tens of thousands of dollars for various charities. For the second year in a row, the Art of July committee selected Rogerson Communities to be the beneficiary of the evening's proceeds.

In addition to the cocktail reception and live and silent auctions, Art of July honored designer and community philanthropist Suzanne Logan with the 2007 Arts & Leadership Award for her dedication to the advancement of the arts and support of local non-profits. We extend a heartfelt thank you to all who contributed to the success of the evening. Please visit rogerson.org/artofjuly for event photos.



(Above) Rogerson President James F. Seagle, Jr. and Art of July Founder Randace Rauscher Moore.



(Right) The evening's auctioneers Jonathan Soroff and Evelyn Nellum.

Creative Sparks Fly in Rogerson House Partnership With Wentworth

Rogerson House and Wentworth Institute of Technology have recently joined forces on a collaborative project centered on the power of art and imagery. Art has a strong influence on imagination and can reignite interpretive and expressive abilities that have lain hidden in Alzheimer's patients for years.

"I have a lifelong commitment to the power of art to heal people's souls in various ways," noted Elaine Slater, Assistant Professor of Humanities and Social Sciences and Management at Wentworth. "What sparked my initial interest in doing this project is the belief that art is a tool to help people with memory loss speak and connect not only to the students, but also to each other so that they might feel less isolated."

Each month five industrial design students from Wentworth share their art and engage a handpicked group of Rogerson House residents in conversation. Students bring original pieces of art.

"The best part of the project is hearing the memories that the art elicits from the residents," noted Tara Fleming-Caruso, Director of Marketing and Admissions at Rogerson House. "The room fills with images that come to life as people tell stories from their past."

Studies have shown that art therapy is a successful non-medical way to assist patients with memory loss. Observing art work is not only a visual experience, but also an emotional one. Many patients who have Alzheimer's respond positively to paintings at a time when they are scarcely responsive to words.



(Top) Diana Miller, Day Program Director at Rogerson House, assists Eva Hammond in an art project. (Right) Students from Wentworth Institute of Technology meet monthly with Rogerson House residents to discuss art.



Johnny Daye: Having a "Ball" At Roslindale House

Growing up on a farm in North Carolina, Johnny Daye began working the fields at an early age. He would get up with the crow of the roosters and help his dad work the tobacco, corn and cotton crops.

Almost seven decades later, Johnny is still an early riser. He calls his daughter daily before 6 a.m. to check in and send his love. "They depend on me," he said. "If they don't hear from me they worry."

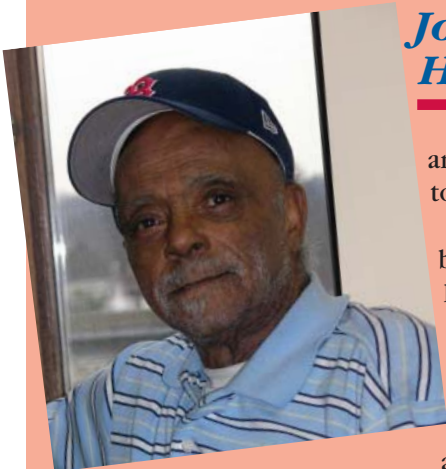
For the past 13 years, Johnny has been a resident of Roslindale House. "I had surgery on both of my knees and was tired of climbing to the fourth floor to my daughter's apartment," the long-time Boston resident explained.

Roslindale House, located one block from Roslindale Square, has 83 subsidized apartments for low-income elders and people with disabilities.

"I love my apartment," Johnny said. "It is the nicest place I have ever lived and you can't beat the elevators."

Johnny enjoys keeping his apartment door open and greets his neighbors as they pass by. "I love everything about Roslindale House; the staff is very helpful, my neighbors are friendly, my family lives close by, and I even get my meals delivered by ETHOS."

In the warmer months, Johnny loves to sit outside on the benches and enjoy the fresh air. He is also an avid Red Sox fan. "Sometimes I still feel like I can play," he laughed. "I used to play all positions except catcher. My wife would take our children to watch my games on Saturday nights and I never struck out!"



■ **Gifts to Rogerson
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12/1/06 - 3/31/07

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“Rogerson Communities is about so much more than just providing housing and healthcare...”

Rogerson plays a vital role in the health of the communities they serve and is a tireless advocate for elders’ right to age with dignity and independence.”

~ Marian L. Heard, Welcome Home! 2007 Honoree

Rogerson Communities’ *Welcome Home!* is moving to a new venue, a new month and a whole new style. Our 9th annual fundraising dinner and auction will be held Wednesday, October 24 at the chic and modern State Room, high atop 60 State Street in downtown Boston - and we couldn’t be more excited about the adventure!

We are exceptionally pleased to announce Marian L. Heard, President and CEO of Oxen Hill Partners, as this year’s recipient of the Charles E. Rogerson Award for Community Service. Prior to her current position, she served as President and CEO of the United Way system in Bridgeport, Connecticut and the Boston and United Ways of New England for over 30 years, leading the Boston United Way to the number one position in America in major gifts. Ms. Heard is a loyal champion of Rogerson Communities’ mission and we are proud to honor her with this award.

For information about the evening’s dinner and auction, contact Keri Aulita, Annual Fund and Special Events Manager, at (617) 469-5822 or e-mail aulita@rogerson.org.

Update!

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