



ROGERSON COMMUNITIES

Innovative Solutions in Housing and Health Services since 1860

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P R E S S R E L E A S E

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October 19, 2009

FOR IMMEDIATE RELEASE

ROGERSON COMMUNITIES CELEBRATES ART CONNECTION DONATION WITH RECEPTION NOV 7 -In conjunction with Roslindale Open Studios-

Rogerson Communities will host a reception to celebrate the recent donation of 14 original artworks by The Art Connection to the Rogerson Roslindale Adult Day Health Program. The event – held in conjunction with Roslindale Open Studios – will take place on November 7, at 23 Florence Street from 1 – 5 PM. The event will include a live painting demonstration at 2 PM by artist Roberto “Zach” Castro, showcase the donated art, and cider and doughnuts will be served. The event is free and open to the public.

The new artwork hangs in the program’s hallways, community room, meeting room, and dining room to stimulate clients, warm the environment, and provide a sense of connection and pride. Participants and staff share how impactful the donated artwork has been:

"I think that the art work is wonderful! All the beautiful pictures and people ... It is nice that the program has these nice things. It makes this disease [Alzheimer's] livable for us."

-Elsie, Day Program Participant

"Thanks to the Art Connection, we have access to amazing art which, as a non-profit, we would not have been able to afford. The original works have a direct and positive impact on our clients and visitors." -Laurie Trilling, Vice President, Operations

"The art is very nice. It is terrific! I like the colors. It makes me feel good when I look at it."

-Hazel, Day Program Participant



"The art gives the space a nice, airy, welcoming feeling. When the clients walk by the different pieces, I can see them light up. The art has done a wonder for the program. I love it!" -Genevive Tetteh, Program Assistant

Roslindale Open Studios artists will also be located in the adjacent building at 120 Poplar Street. Join us for this special celebration of art and community! Call or email Jeanne O'Rourke at (617) 469-5809 or orourke@rogerson.org with any questions about the reception.

The Art Connection helps artists donate original artwork to non-profits in the Greater Boston area. For more information, visit them at theartconnection.org. **Rogerson Communities** is a non-profit organization that serves more than 1,500 Greater Boston families through 26 facilities and programs. These services include housing, adult day health programs, fitness training and memory loss care and treatment. Visit Rogerson.org for more information.

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